

# SURVEY OF OVERSEAS STUDY INTENTIONS IN VIETNAM

The survey conducted by LightPath in late May 2020 aims to understand better the impact of coronavirus on international study intentions among graduating students in Vietnam.

**LIGHTPATH CONSULTING GROUP** is a B2B business specialized in **advisory, execution** and **market entry services** for the international education sector in Vietnam

## SHOULD I **STAY** *or* SHOULD I **GO**?

OVERSEAS STUDY PLANS ARE BEING SIGNIFICANTLY IMPACTED BY CORONAVIRUS

56%

Commence as planned

11%

No

33%

Unsure

### FUTURE OF EDUCATION WHAT'S NEXT?



#### Study online?

There is a greater appetite for online study. **38%** of students want to **commence study online** (versus **36%** defer)



#### Defer, how long?

For students choosing to defer, **50%** were **unsure** how long they would be prepared to wait. **35%** were prepared to defer for up to **6 months**, **14%** could delay up to **12 months**

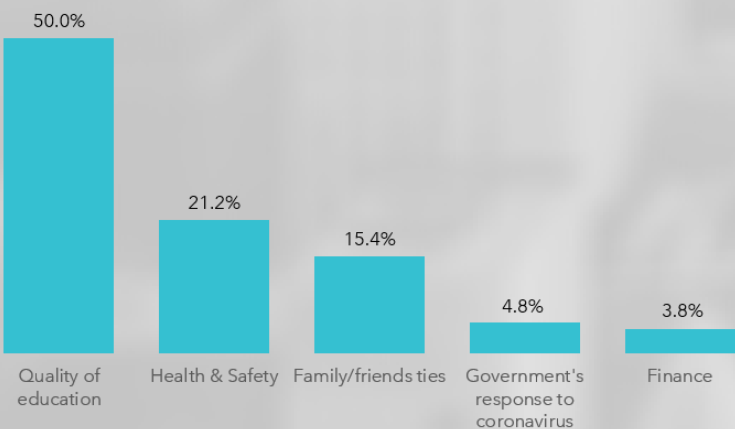


#### Change destination?

The crisis has introduced some **elasticity in choice** of destination. **9%** consider another country. **8.2%** think about a **local option**

### FACTORS DRIVING DESTINATION CHOICE

The most important factor identified is **quality of education** (50% of those surveyed). **Health & safety** is a clear second priority (21%)



9%

considering study in a **different country** than originally planned